#### Issue 1, Volume 3

#### THE ASSOCIATION OF WYOMING INSURANCE AGENTS



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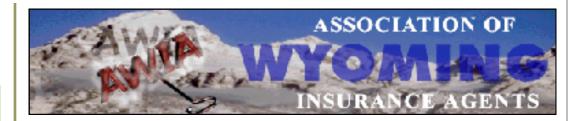
#### Special points of interest:

- Association of Wyoming Insurance Agents Click here for our web site.
- Convention Registration Forms included

To add your support to InsurPac & PIAPAC go to our web site <u>www.awia.com</u> and click on Advocacy for the contribution forms Any amount is appreciated. Let's show them Wyoming Agents want to be heard

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## **President's Report**

Our Board meeting was held February 17th in Cheyenne, in conjunction with the Shrimp Bash. From this meeting and ongoing dedication we have some exciting information we would like to share with you this quarter. I really appreciate the continued support from our agents and our company representatives. You helped make the 33<sup>rd</sup> Annual Shrimp Bash a success.

We would like to thank Wyoming Game & Fish Commissioner, Carrie Little, District # 4 for providing AWIA with a Commissioner's tag. This tag has been set up on the Wyoming Wildlife Foundation for auction. It is



Cheri Krieter, CIC, CISR, CPIW

important to make people aware of this tag and location to bid on this. Please tell your company contacts, co-workers, clients, friends and family or anyone else that may be interested in bidding to purchase this tag. Go to http://

### wyomingwildlifefounda-

tion.org. Then click on Auction and then Commissioner's Licenses

There will only be eight CISR classes held this year. The Board and Susan are all working hard to make the CISR classes financially feasible to agency owners and to be able to continue to provide this service to the AWIA members and public. The discussions and changes

(Continued on page 3)

# **PIA National Director's Report**

March 26<sup>th</sup> begins PIA's Federal Legislative Conference with committee meetings and the board meeting following our visits on the Hill. It should be an interesting time to visit with our Federal Legislators. Your PIAPAC donations help ensure that our lobbyists are able to get in front of those legislators who affect our industry.

Health care, flood insurance, and NARABII are the top issues that will be addressed. Crop Insurance and TRIA are also top contenders for attention as well. I will let you know how my visits went in our next newsletter.

PIA's newest product is Doc-IT. DocIT contains traffic and crimi-

(Continued on page 2)



Liz Luce, ARM. AAI

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## AWIA NEWS

#### Page 2

## THE ASSOCIATION OF WYOMING INSURANCE AGENTS

# Partners 2013

Diamond Your name here in 2014 Platinum Allied Insurance Safeco/ Mountain Region Liberty Mutual

## Gold

## Travelers Silver Blue Cross Blue Shield Burns & Wilcox, LTD Capital Premium Financing Dairyland Auto Fire/EMS Pak-Burns Insurance MetLife Auto & Home Risk Placement Services

### Bronze

Aflac Cheyenne Independent Insurance Agents EMC Insurance Companies Progressive



Tony Schebler, CIC

I would like to update all of you as to what is going on at the IIABA, although I wasn't able to get to the January meeting in Orlando I have reviewed the highlights of the meeting.

Government Affairs had several items to report, InsurPac finished the year with \$1,007,668 in receipts- this is the second time in its history that InsurPac has topped the one million dollars mark. Thank you to all of you that have generously donated to the Pac, when you support InsurPac you are really supporting our industry and all that we stand for. Please continue to support InsurPac in 2014.

# **IIABA NATIONAL DIRECTOR**

Big I was also involved in the Farm Bill that was passed in both the Senate and House, the legislation strengthens the Federal Crop Insurance Program and recognizes it as the central risk management tool for farmers and ranchers across the country.

Big I is also involved in the Flood Insurance reform that will help with Flood Insurance sticker shock, this legislation will continue to unfold in the next few days and the Big I will be there as it does.

#### INDEPENDENT

Agents Magazine relaunch is complete with an upgraded design and expanded contents across all platforms. The print magazine, website and enewsletters have all been redesigned with a modern look and feel and the magazine is now available via an iPad app.

Project Cap in continuing its rollout, 25 carriers have signed up for the portal, comparative rating is in 17 states and will be in 8-10 more states soon. There has been record breaking traffic for the past 5 months and is exceeding goals set for traffic. For 2014 there are three critical objectives for Project Cap: increase agency participation; increase carrier participation; improve consumer marketing and thus increasing the maximum number of leads possible for agents.

All in all the Big I is working real hard to support the interests of our Agency members on a number of fronts. I will report in future updates what I learn at the Legislative conference in Washington in April, I have already scheduled meetings with Senators Enzi and Barrasso and Representative Lummis.

**PIA National Director's Report** 

#### (Continued from page 1)

nal traffic violation information on drivers sourced directly from court records (not the MVR). This information can be used to prequalify all applicants, or can be used as a prescreen in front of your MVR ordering process to point you to the small percentage of drivers who will actually have ratable activity in the quoting process.

PIA members can access DocIT's traffic violation information for as little as 75¢ per transaction. Compare that to the price of an MVR! A one year subscription is required with a \$50/month minimum. See DocIT's Terms of Use for complete details.

To help PIA members try this new service, we worked with our friends at Drivers History to create a no-risk 30-day trial. Sign up for a 30 day trial period before locking into a 1 year subscription. Just let Drivers History know before the end of the first month if you decide to cancel. All you will owe is the standard rate for 1 month of DocIT service (\$50 minimum).

When you receive that new company contract and have some concerns over the wording, please contact Pat Borowski for a review. She's an amazing receptacle of information and well respected in the industry.

Please give me a call or email me if you have any questions or concerns you would like me to address with PIA or our legislators.

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## THE ASSOCIATION OF WYOMING INSURANCE AGENTS

### **President's Report**

#### Standing Tall comes to Casper

#### (Continued from page 1)

were the result of the negative on the AWIA financials. The Board feels the combination of too many classes, poor attendance at some of the locations, and the cost of the facility at some locations affected the program. For 2014, it was the decision to reduce the number of classes for a few reasons, instructors retiring or not being able to help this year, having classes in locations that do not charge for the location, and reducing expenses for the current instructors.

Thanks to Senator Scott, Senator Bebout, Nancy Stichert, Darren Hart, Max Carre, Tony

Schebler, Sherri Wilkinson, and Mary Lynn Shickich, for all of the work on SF107, Certificates of Insurance. The bill passed, Governor Mead has signed it and it will go into effective July 1, 2014. Also for those that do not know we have a new Lobbyist - Mary Lynne Shickich. Mary Lynne has been working very diligently with our board and has been very good about providing detailed reports and notification of steps for the board needed to stay advised of the events with the legislature.

I hope to plan to join us from some or all of our Annual Convention and Trade Show, June 18 -19, 2014. Our Ethics continuing education event is "Standing Tall". This will CE also be open to the public. Look for additional information in the newsletter regarding this class.

Keynote speaker <u>Bob Davies</u> will challenge and entertain you on Thursday evening.

Thank You, I look forward to seeing all of you in Casper! Since when does a workshop on business ethics leave participants feeling the experience has been "amazing," "inspiring" and "life-changing"? But with its fresh, personalized approach, **Standing Tall** is an experience surprisingly different from what you might expect. Rather than focusing on ethical rules, this half-day interactive session guides you in:

- Reflecting on what matters most to you
- Exploring the core values you want to stand for
- Defining the personal code you want to live by.

In short, it will inspire you to become a better version of yourself someone who can "stand tall" and move through your day with pride, knowing that you are being true to your beliefs. At a time when it feels as if ethical standards have plummeted and the whole world is upside -down, you can find grounding in the values you hold deep at the core.

**Standing Tall** is a thoughtprovoking shared experience anchored in the commonsense principles of the Code of the West, and the belief that true integrity can only come from within.

Standing Tall is part of the AWIA convention on June 19, 2014. Register for the full convention or just attend this 3 hour session, (approved for CE)

http://www.cowboyethics.org/ StandTallFlyer.pdf

Convention planning is well underway. We will be bringing the Standing Tall Ethics program to Casper this year. Please consider attending this great program. You will earn your 3 hours of ethics CE but you will also enjoy a great program and take home some great information. The program is included in your full convention registration. If you are not able to attend the full convention, members can register for this event for \$50 and nonmembers \$75. The program qualifies for a Work Force grant from the State of WY. This program is open to the public. We are also leaving

some time on Thursday morning open to allow companies to meet with individual agencies one on one.

**Executive Vice President's Report** 

Due to increased costs in the CISR program we have had to eliminate the group lunch and increase fees. There is also an additional \$7 fee as a result of the change in filing CE electronically. This is a pass through fee. If you have any questions about the CISR program, please contact the AWIA office.

Your board, notably Nancy Stichert and Darren Hart, have put in a lot of effort this year to see SF 107 passed by the Wyoming Legislature. This should make the certificate issue easier for everyone. We also owe a big Thank You to our lobbyist, Mary Lynne Shickich for shepherding the bill through the process.





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# Silver Partner 2013

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THE ASSOCIATION OF WYOMING INSURANCE AGENTS





Agent's questions about Errors and Omissions, and how E&O losses can be prevented.

By Mary LaPorte, CPCU,

CIC, LIC, CPIAI just attended an E&O class, and they told us about how important it is to use a checklist when writing new business for Personal Lines. Over the years, our agency has had a number of different checklists but we just don't use them any more. The biggest reason is that all new business is typically entered directly into the carrier's system on line. A lot of the information on the checklist is redundant, or we don't need it to get a policy issued. It is a waste of time to fill the checklist out by hand, then transfer the information into the carrier's system. After going to the class I started to question our procedure. Do you feel that a checklist is really needed today?

### Laura, Michigan

Laura, many times when we attend an E&O class, it is tempting to dismiss a lot of what we hear. The fact that someone continues to think about what they have heard in class is the sign of a conscientious agent.

The best reason to use a checklist is to make sure we have "covered all the bases" with the customer. Even if you have been selling insurance for many years, it is still easy to forget something. A great number of of E&O claims result from failure to recommend needed coverages. A checklist helps us uncover exposures and offer solutions to address those exposures. When we enter a new piece of business into the carrier's system, we are required to enter only the minimum amount of information required to get a policy issued. Although you are able to include additional endorsements if needed, how do you discover that your customer needs a particular addition or amendment of coverage?

On the homeowners side, there are several areas that should be addressed. If the home located in a homeowners association they may need loss assessment coverage. If your insured has hearing aids, dentures or other expensive medical aids, they may benefit from scheduling them. Certain "toys" or hobbies may require inland marine or liability coverage. On the auto side, you should clarify how each vehicle is titled or whose name they are leased in. If your customer has another auto available or furnished for their regular use, a simple endorsement will provide excess liability coverage for that vehicle. There are a lot of areas we should discuss with our customers which go outside simply completing an application or quote.

You mention that much of the information in your older checklists duplicates what must be put in the carrier's system. How about designing your own "supplemental" checklist, which asks only the extra questions which are not part of the quoting or application process? Take a Personal Lines checklist you already have and cross out any parts that are redundant. Use the remaining questions to create your own supplemental checklist. This could provide valuable information over an above the basic information needed to issue a policy.

Today, our Personal Lines customers are involved in a variety of activities and living situation which create additional exposures. More than ever, we need to be diligent and use tools like checklists to address all of the coverages needed.

Mary LaPorte is a consultant and educator with a strong background in Errors & Omissions loss prevention. Forward your E&O questions to <u>marylp@lpinsuranceconsult.com</u>.ã 2013 LaPorte Consulting, LLC. All Rights Reserved

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# **33rd Annual Shrimp Bash – Another Success**

Since 1981, AWIA and NAIFA-WY have joined together to sponsor our annual legislative reception, better know as the Shrimp Bash. This event is well known and popular among the legislators . Many thanks to everyone who attends and supports the event. It was well attended this year and due to the efforts of the AWIA board and our lobbyist, Mary Lynne Shickich, SF 107 passed both houses. This should make all of your lives easier when issuing certificates. To read the bill go to:

# Certificate bill

Join us in 2015 -January 19th







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Your customers will love what the RLI Personal Umbrella can deliver!

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- Up to 10 properties per household (5 can be rentals)
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And be sure to check out the RLI PUP Access online system with an updated and improved E Signature process. Reduce your paperwork — online account management for you; applicants sign and pay online. Contact your RLI Program Administrator for set up and log-in information. FOR MORE INFORMATION: Contact your Program Administrator or go to www.rlipersonalumbrella.com





Association of Montana/Wyoming

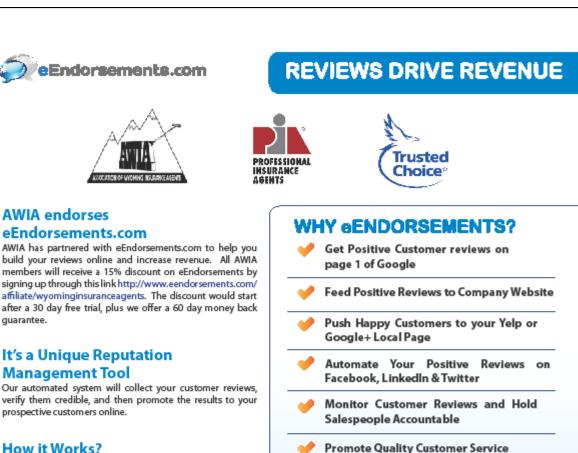
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#### How it Works?

quarantee.

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We will set up your review pages, help you set up the review feed to your website and train your team to execute the system. Once you're set up, the system manages itself and we will always be there to help. Also, we are committed to adding new features and continuing to make the user experience as easy as possible. To see our customer reviews visit: http:// www.eendorsements.com/eendorsements.

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THE ASSOCIATION OF WYOMING INSURANCE AGENTS

# Silver Partner 2013



## For More Information, call Wyoming FIRE/EMS PAK Bob McIntyre - Program Director - 1-307-675-1015

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# THE ASSOCIATION OF WYOMING INSURANCE AGENTS

# **Important AWIA Contact Information**

Executive Board	Board	Wyoming Insurance Department Telephone List
President Cheri Krieter, CIC, CISR (Glen) BW Insurance Agency, Inc. PO Box 819 682-9397 Gillette, WY 82717 cherolyn.krieter@bankofthewest.com	Sherri Wilkinson, CISR (Troy) Rams Head Financial Services PO Box 472 765-4419 Greybull, WY 82426 <u>swilkinson@bighornfederal.com</u>	Braunschweig, Jeff
President Elect Bob McIntyre, CIC (Cynthia) Burns Insurance Agency, Inc. 400 Coffeen Ave. 675-1015 Sheridan, WY 82801 <u>bobm@burnsia.com</u> Vice President Chad Craig, CIC, CLCS (Jenny) Willis of Wyoming PO Box 1388 637-4321 Cheyenne, WY 82003 <u>chad.craig@willis.com</u> Secretary-Treasurer Richard Kidd (Danielle)	Max Carre', CISR (Yvette) Burns Insurance Agency, Inc. 237 Storey Blvd. Ste. 200 634-5757 Cheyenne, WY 82009 <u>maxc@burnssia.com</u> Zach Clark, CIC (Jennifer) BW Insurance Agency, Inc. PO Box 819 682-9397 Gillette, WY 82717 <u>zachary.clark@bankofthewest.com</u> Bryan Stevens Bluffs Insurance Agency, Inc. PO Box 579 245-3270 Pine Bluffs, WY 82082 <u>bryanstevens@bluffsinsurance.com</u>	Consumer Affairs Specialist Chafin, Deanna
Rinka (Marchar)         Tegeler & Associates         PO Box 1660       787-6506         Lyman, WY 82937         rkidd@tegelerinsurance.com         PIA National Director         Elizabeth B. Luce, ARM, AAI (Greg)         Rocky Mountain Capital         PO Box 248       635-2491         Cheyenne, WY 82003         lizrmca@qwestoffice.net         IIABA National Director         Tony Schebler, CIC (Julie)	Brett Anderson Burns Insurance Agency, Inc. 957 Maple 322-2907 Wheatland, WY 82201 <u>bretta@burnsia.com</u> Ex-Officio Nancy Stichert, CIC Tegeler & Associates PO Box 50278 265-0144 Casper, WY 82605 <u>nstichert@tegelerinsurance.com</u>	Insig, rom
Wilfis of Wyoming PO Box 2680 266-6568 Mills, WY 82644 <b>tony.schebler@willis.com</b> <b>Executive Vice President</b> Susan Worthington, CIC (Vic) PO Box 799 283-2052 Sundance, WY 82729 Fax: 777-796-3122 <u>awia@vcn.com</u>	Important         Phone         Numbers         Print This Page So You Always Have         Up-to-date phone numbers	Mitchell, Jim777-6889AttorneyOlsen, Nancy777-7402Consumer Affairs Specialist777-7402Patch, Brenda777-2447Senior Policy and Planning Analyst-HealthSchildmeier, ToddSchildmeier, Todd777-7402Consumer Affairs Specialist777-7308Stewart, Donna777-7402Policy & Planning Analyst777-7402Weiss, Amy777-7402Office Assistant777-6916
Standing C	Legal Assistant	
Education & Mountain Plains Grievance Membership Legislature/WIALAC Financial, Budget & Audit ISO/ACORD/Mid-America Liaison with Commissioner InsurPac PIAPAC Young Agents Technology & Planning		Wyoming Insurance Department Mail: 106 East 6th Avenue Cheyenne, WY 82002



Much of the nation might be ready for spring following a brutal winter, but it's important to remind your clients that the warmer weather can bring rapid snowmelt and heavy rains, increasing their flood risk. Each cubic foot of compacted snow contains gallons of water. Until the ground thaws, melting snow and heavy rain cannot be absorbed and can lead to flooding.

The average flood claim paid by the National Flood Insurance Program (NFIP) over the past five years was more than \$42,000. And with more than 25 percent of claims coming from outside of mapped high-risk areas, it is imperative to communicate the financial impact of a flood to all of your clients, regardless of their designated flood zone.

The National Weather Service (NWS) predicts that the cold and snow will linger in the Northern states, increasing the chances for flooding once the spring thaw begins. Heavy rains, snowmelt, and ice jams all increase the flood risk during the spring months. NWS released an early spring forecast in January citing a 25 percent chance that the Red River at Fargo-Moorhead will hit 31.8 feet this spring. The forecast calls for continued below-normal temperatures and above-median precipitation throughout spring. If the ground has not thawed as the temperatures begin to rise and the snow melts, this can lead to potential flooding.

Remember, typically there is a 30-day waiting period before a policy goes into effect, so it is important to remind your clients to have flood insurance in place before the start of the spring flood season.

### **Tools to Help You Explain Flood Risk**

FloodSmart can make it easier for you to sell flood insurance. Free tools and resources are available on <u>Agents.FloodSmart.gov</u> that can help you reach your clients and inform them of flood risks during the spring months. Visit FloodSmart's pages for <u>talking points</u>, <u>answers to frequently asked questions</u>, and <u>barrier busters</u> to help you address flood insurance misconceptions to your clients. Also, stop by our new <u>Manuals and Publications</u> page for a full list of free resources available to you. Agents love our <u>Agent Field Guide</u>, a quick resource guide that you can print out and keep at your desk or carry with you to help you easily explain flood insurance to your clients wherever you are.

Also don't forget to register for the <u>Agent Referral Program</u> to get free, qualified leads. Prospective clients who visit <u>FloodSmart.gov</u> can enter their address into the Agent Locator Tool and be connected to an agent in their area from FloodSmart's Agent Referral Program database. Your name will also appear on FloodSmart direct mailings and will be used by the NFIP Referral Call Center.

So before the snow begins to melt, have the flood talk with your clients. Help explain their flood risks and encourage them to financially protect their property by purchasing flood insurance.

#### THE ASSOCIATION OF WYOMING INSURANCE AGENTS



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## **AWIA Affiliate Members**

Please thank these people for their support of your association

Acuity Trevor Votruba 2800 S. Taylor Drive307 438-3521 Sheboygan, WI 53081Allied Insurance Krystal Seyfried 7979 Tufts Ave #1700 Denver, CO 80237303 843-4601 seyfrik1@nationwide.com	MetLife Auto & HomeJack Gillespie600 6th Ave. N.Great Falls, MT 59401Fax: 866 403-5214igillespie@metlife.comMountain Region Liberty MutualCarrie Little5975 S. Quebec St., Suite 300720 873-9409Englewood, CO 80112Fax: 720 873-9600Carrie.Little@LibertyMutual.com
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Burns & Wilcox, Ltd., UT           Reid Wilson           9815 S. Monroe St., #510         801 432-5422           Sandy, UT 84070         Fax: 801 944-4893           rowilson@burns-wilcox.com           Burns & Wilcox, Ltd., CO         Jimmy Squires, CPCU, ARM           7936 East Arapahoe Ct., Ste 3000         303 218-7650	Barbara Cote' <u>Barbara Cote@rpsins.com</u> Christy Anderson Christine_Anderson@rpsins.com Peg Mann <u>Peg_Mann@rpsins.com</u> Natalie Ostler <u>Natalie_Ostler@rpsins.com</u> <b>Safeco Insurance</b> Sarah Williams 14123 Denver West Parkway 605 430-2748 Golden, CO 80401
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Concorde General Agency, Inc. Scott Anderson/Bob Hanna 720 28th St. SW, PO Box 10459 800-726-1611 Fargo, ND 58106 Fax: 701 232-6974 info@concorde-ga.com Dairyland Auto Mary Campbell, CIC 9003 S. Bear Mountain Dr. 303 683-9035 Highlands Ranch, CO 80126 Fax: 303 471-1530 mary.campbell@sentry.com kristy.lange@sentry.com	Go to <u>www.awia.com</u> and click on JOIN for an Affiliate membership ap- plication
Fire Pak/Public Entity Pak (Burns Insurance) Bob McIntyre, CIC 400 Coffeen Ave. 307 675-1015 Sheridan, WY 82801 Fax: 307 675-1016 <u>Bobm@burnsia.com</u>	

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### THE ASSOCIATION OF WYOMING INSURANCE AGENTS

# The Local Agents Serving Main Street America<sup>SM</sup> Story

Local Agents. That's what PIA members are. Professional Insurance Agents who are members of their communities.

But PIA members are more. PIA members are friends who help their neighbors protect what they value most: their homes, their automobiles, their businesses, their assets—their very way of life.

PIA members provide their neighbors with personal support and service, plus a choice of insurance products to meet their needs. Not from just one company, but from many quality insurance companies that support America's independent agency distribution system.

Serving Main Street America. Main Street is more than a location. It's an attitude. It's where PIA members do business. Main Street is where our heart is, and it's where our customers want to do business. Why?

Because people prefer to deal with someone they know and trust when it comes to protecting what they have worked so hard to achieve. **The opportunity.** PIA is an association that's dedicated to providing unlimited opportunities for its members. That's the way it's been since 1931.

PIA members are already well-known in their communities. After all, they are local agents.

PIA members are sponsors of the local Little League team, volunteer fundraisers for a host of local charities and active members in many local civic organizations. When there's a crisis, PIA members help their neighbors. When there's a need, PIA members are there.

And people know that when they need help to insure their home, their autos, their businesses — their way of life — it's best to go to someone they already know and already trust: their neighborhood Professional Insurance Agent.

A new brand, not a new identity. The PIA Branding Program does not attempt to create a new identity for PIA members. PIA agents don't need a new identity. They already have one. Their customers know who they are. They are Professional Insurance Agents. They're local and they care.

The PIA Branding Program, *Local Agents Serving Main Street America*<sup>SM</sup>, simply extends the reach of that already-established identity with marketing materials that highlight what Professional Insurance Agents bring to the table. The goal? To attract new customers. To write more business. To make more money and increase market share for PIA agencies and their carrier partners. To ensure that the independent agency distribution system continues to prosper, now and in the future.

"Local Agents Serving Main Street America" <sup>SM</sup> collectively describes the membership of the National Association of Professional Insurance Agents and it's affiliate associations. It is not part of the brand or trademark, is not intended to speak for, and should not be confused with The Main Street America Group,

also known as MSA Group, or its subsidiary companies. The MSA Group and its subsidiaries have offered insurance exclusively through independent insurance agents since 1923.



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P	EST	BEST
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All the products you want

24/7 claims

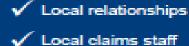
 Write almost all products online in minutes

## **Gold Partner 2013**

# OF A REGION

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Liberty Mutual.



 100% dedicated local underwriter

# Safeco Insurance..

A Liberty Motoni Company

Safeco Insurance, 1001 4th Ave, Seattle, WA 98154. @2013 Liberty Mutual Insurance



Products, expertise, and services are one thing. Support from a valued partner is quite another. That combination is what Liberty Mutual Insurance is all about. On top of that, we're local, so our service and responsiveness fit your specific needs. Quite a combination. Learn more at libertymutualgroup.com/business

Gold Partner 2013

G2013 Liberty Mutual Insurance, 175 Barkeley Street, Boston, MA 02116

Issue 1, Volume 3



For over 25 years, the Big "I" Professional Liability Program underwritten by Westport Insurance Corporation (rated

"Excellent" by A.M. Best) has been the premiere choice of IIABA member agents for insurance agents and brokers

E&O insurance. Why? Because our program is a trusted source for the most comprehensive coverage in the

marketplace.

#### Key features of this program include:

- Claims made for with full prior acts available
- Broad definition of professional services and who is a named insured
- Available first dollar defense
- Defense costs in addition to the limits of liability
- Aggregate limits and deductibles
- True world wide protection
- Liberal extended reporting periods
- Coverage for advertising activities including libel and slander
- Various policy credit opportunities

Why Big "I" E&O? Because not only does the program's exclusive policy form provide market-leading coverage benefits, such as advertising activities and contractual liability, but a comprehensive loss prevention seminar is also available to help you avoid claims and to improve business processes. The Westport policy form contains exclusive enhancements that are available only to members that write their E&O through Big "I" Professional Liability Program.

For more information, please contact Mike Sell at (406) 443-7810 ext. 104 or <u>msell@iiamt.org</u> <u>E&O Loss Control Announcement</u>

To Learn more about E&O Click Here E&O Tips Regarding Certificates

The Fireman's Fund policy offers broad coverage tailored to insurance agencies. Fireman's Fund is currently rated A XV by AM Best and is the second largest provider of Agency E&O in the country. **TARGET MARKET & ELIGIBILITY** 

The target market for this program are agencies and/or brokers with gross revenues of \$3,000,000 or less, a staff size of less than 30 employees, and that have been in business for at least three years. The primary revenue source for these agencies will include traditional property and casualty sales, but may include ancillary income from Accident & Health, Life, Annuity and other financial products includ-ing securities. Coverage will not be provided for real estate activities associated with these P&C agencies.



#### Eligible Risks

• Coverage for agencies where the primary source of their revenue is from traditional property and casualty sales.

- Majority of business placed in standard markets
- Minimum of 3 years in business under the current ownership or evidence of adequate licensed experience for the principal of the firm.

Favorable claims experience

#### **Ineligible Risks**

• Any Agency that does not derive a minimum of 60% of their revenues from the sale and/or servicing of Property and Casualty Insurance Products.

• Any Agency acting as a real estate agent or broker, property manager or mortgage broker and does NOT carry separate E&O coverage for these activities.

• Any Agency with revenue generated from the sales or administration of structured settlement annuities.

• Any Agency that operates as a Third Party Claims Administrator (Claims TPA) for other than workers compensation plan.

Any Agency involved in the marketing, sales or servicing of Alternative Risk Transfer Arrangements, Captive Plans or Arrangements, Risk Retention Groups, or Risk Purchasing Groups

#### COVERAGE HIGHLIGHTS & AVAILABILITY Coverage Highlights

- A rated carrier
- Specialized experience in claims settlement
- Coverage for the sale of both P&C and L&H available
- Admitted carrier
- Broad definition of covered professional services and activities
- Available first dollar defense
- Provides coverage for services provided to Controlled, Owned, Related, and/or Managed entities
- Policy limits available up to \$10,000,000
- Deductibles with aggregates

Full prior acts available

For more information, please contact Mike Sell at (406) 443-7810 ext. 105 or <u>msell@iiamt.org</u> <u>To Learn more about E&O Click Here</u> <u>E&O Tips Regarding Certificates</u>

#### THE ASSOCIATION OF WYOMING INSURANCE AGENTS



# APPLE IPAD AIR

- Apple iOS 7 & 9.7 Retina display
- 16 GB Capacity
- Weighs only 1.05 lbs
- Up to 10 hours of battery life
- Wi-Fi + 4G LTE from your choice of service provider

# \$250 WINE.COM GIFT CERTIFICATE

- Choose from over 1,000 varieties of Red, White, Champagne, and Rose wines
- Wine accessories including: glassware, corkscrews, decanters, and aerators
- Sign up for their wine club available in 3, 6, and 12 month options

\*Provided by PIA of Kansas and Stroup Insurance Inc



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# COLEMAN ROADTRIP PROPANE GRILL

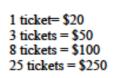
- Fold-up stand with wheels that collapses down to a convenient pack-away size
- InstaStart electronic ignition offers matchless lighting
- Tool holders and side tables built in for easy use
- Includes cast iron griddle accessory



#### DRAWING IS ON Saturday, March 29, 2014. WINNERS DO NOT NEED TO BE PRESENT.



All proceeds benefit the Professional Insurance Agents Political Action Committee. Contact Julia Domagalski at juliado@pianet.org to purchase tickets and for additional information.



All donations are appreciated and needed. However, donations drawn on personal bank accounts and on the accounts of sole proprietorships and partnerships offer PIAPAC the best means to support candidates directly according to federal election laws. Corporate contributions may be used for administrative purposes Contributions to PIAPAC are not deductible as charitable contributions for federal income tax purposes. Contributors are free

to donate more or less than the amounts suggested above. All contributions are voluntary, individuals may decline to contribute without fear of reprisal. Contributions are not permitted from non-PIA members. Any contributions from non-PIA members will be returned. The FEC requires PIAPAC to disclose the name, address, occupation, and employer of contributions whose calendar year aggregate donations exceed \$200

To purchase your raffle tickets contact PIAPAC Chair Liz Luce lizrmca@qwestoffice.net



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## **InsurPac 2014**

Charles Gulley, BW Insurance Agency Cheri Krieter, BW Insurance Agency– WY InsurPac Chair Liz Luce-Rocky Mountain Capital Susan Worthington, AWIA

# **PIAPAC 2014**

Cheri Krieter, BW Insurance Agency Liz Luce, Rocky Mountain Capital-WY and National PIAPAC Chair Nancy Stichert-Tegeler & Associates Sherri Wilkinson, Rams Head Financial Corp. Susan Worthington, AWIA

go to www.awia.com and click on Advocacy for contribution forms or scroll down to the last 2 pages of this newsletter to print forms

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THE ASSOCIATION OF WYOMING INSURANCE AGENTS

# Your Next Client is Looking for You.

# Will They Find You?



# The New TrustedChoice.com

Nearly 75% of personal lines consumers now begin their search for new coverage online. Will they find you? TrustedChoice.com helps ensure they will.

With enhanced agency profiles, expanded consumer resources and comparative quoting now available, TrustedChoice.com is unlike any other insurance website. And more new prospects are discovering that difference every month.

Best of all, basic participation is free to IIABA members and enhanced programs to help new clients find you are available for a limited time at just \$29 per month. The sooner you enroll, the sooner you'll be seen - and the more you'll save.

## Subscribe Now at ProjectCapMarketing.com





Insurance Agents

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#### THE ASSOCIATION OF WYOMING INSURANCE AGENTS



Did you know that DocuSign is used by 11 of the top 15 insurance carriers? DocuSign is the global standard for eSignature® and more than 40 million people around the world have DocuSigned. That's why the IIABA (the Big 'I') has endorsed DocuSign as the <u>official electronic sig-</u><u>nature platform</u> for our members.

Discover how you can benefit from DocuSign today:

**Accelerate revenue:** Reduce the application process by weeks by eliminating faxing, mailing, printing and scanning - for you and your client. Invest your new-found time in expanding your business.

- **Reduce E&O exposure:** Ensure documents are 100% in good order, by guiding applicants through the signing process so no fields, initials, or signatures are ever missed.
- **Delight clients:** Give your clients the convenience to complete documents online in minutes, from any device. The ease of using DocuSign increases client satisfaction and retention.
- Fits with your existing workflow: Complete applications, renewals, coverage forms and other documents, then submit the forms to your carriers or save a copy in your agency management system.

Ready to experience the benefits of DocuSign?

## **BUY NOW**

Save on an annual plan with the exclusive IIABA member discount. Sign up today

THE ASSOCIATION OF WYOMING INSURANCE AGENTS

# SLUGGISH SALES? HIGH E&O EXPOSURE? WE DESCRIPT THE RIG I ADVANTAGE®

# WE PRESCRIBE THE BIG I ADVANTAGE® VIRTUAL RISK CONSULTANT



#### Active ingredients:

- ightarrow Commercial and personal risk assessment tools (Exposure identification surveys and coverage checklists)
- $\rightarrow$  Coverage reference resources and proposal tools (PF&M, ACORD forms, insurance glossary)  $\rightarrow$  Marketing and prospecting tools (Client letter templates and web site content)

#### Use:

Use liberally for relief of lethargic agency sales and lack of producer confidence.

Dosage:

Subscribe annually (or get four years for the price of three). Available online 24/7.

#### Side effects:

- → Dizzying improvement in knowledge and professionalism of agency staff.
- → Inoculation against E&O claims from failing to offer proper coverage or identify customer exposure.
- $\rightarrow$  Rejuvenated content to market your agency's services.

Warning: Prolonged exposure to VRC will result in agency success.

# Available for purchase exclusively to Big "I" members over the counter at www.iiaba.net/VRC.





Annual ubscription:

start at

NUA.

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## Association of Wyoming Insurance Agents 60th Annual Convention June 18 & 19, 2014 Best Western Ramkota-Casper



# **REGISTRATION FORM**

Name:	Na	ame for Badge	
Agency/Company	Ti	itle:	
Address:			
City, State Zip:			
Telephone: FAX N	lumber:	E-Mail	
Spouse Name: (If Attending)			
Check	ency Classification	Designations	Company Classification
Designation	CSR Other	CIC AAI ARM	<ul> <li>Exhibitor</li> <li>Partner</li> </ul>
Check All That Apply		□ CISR □ CPSR □ OTHER	
<ul> <li>□ Full Registration from Member Agency*</li> <li>□ 2nd Registration Same Agency or Spouse</li> <li>□ Company Representative</li> <li>□ Children (3-18)</li> <li>□ *Agents must be AWIA members to register for convention</li> </ul>			
Check enclosed payable to AWIA \$	<ul> <li>Those received after 6/5 but prior to 6/12 will be penalized \$75.00. NO</li> <li>REFUNDS AFTER JUNE 12th</li> <li>Registrations include all educational, social and meal functions. The sports activities have separate fees. Additional meal tickets may be purchased at the registration desk.</li> <li>For room reservations- Best Western Ramkota -307 266-6000</li> <li>Room Block will drop 6/2/14</li> <li>Please indicate on page 2 which events you plan to attend</li> </ul>		

\_\_\_\_\_

# **Convention Event Registration**

# NAME\_\_\_\_\_

Whether you are registering for the full convention or individual events, please indicate which events you plan to attend. This will help us plan more accurately.

I plan to attend the following events:

## Wednesday, June 18, 2014

[] Golf (Separate registration required) \$90 Tee Times beginning at 11 AM

[] Fishing (Separate registration required) \$40 Departing at 9 AM

[] 6 PM Company Appreciation Night (Included in Convention Registration) Purchased Separately -\$35

[] 8 PM Young Agent's Event (Free to YA)

# Thursday, June 19 2014

[] 7:30 AM Breakfast with the Commissioner (Included in Convention Registration) Purchased separately \$35

[] 9:00-Exhibitor Roundtables and Product Presentations

[] 11:30- 1 PM CIC/CISR Conferment Luncheon (Included in Convention Registration) Purchased Separately - \$35

[] 1-4 PM CE–Standing Tall-A Code to Live By (Included in Convention Registration)-\$50 member price \$75 non-member price if purchased separately The fee is eligible for a Work Force Grant from the State of WY for Wyoming residents.

[] 4 PM AWIA Agent's Closed Session - Free

[] 6:30 PM Cocktails, Dinner and Entertainment (Included in Convention Registration) Purchased Separately -\$50

# Three Crowns

# Wednesday, JUNE 18, 2014

# Golf Registration

NAME\_\_\_\_\_\_ I WISH TO PLAY WITH\_\_\_\_\_\_ OR PLACE ME IN A FOURSOME [ ] MY HANDICAP IS\_\_\_\_\_\_ GOLF FEE IS \$90 AND INCLUDES LUNCH MY CHECK IS ENCLOSED [ ] Make payable to: AWIA PO Box 799 Sundance, WY 82729 I WOULD LIKE TO PAY BY CREDIT CARD [ ] MY E-MAIL ADDRESS IS \_\_\_\_\_\_

# Gregg Jackson Memorial Fishing Event

# Wednesday, JUNE 18, 2014

Fishing Registration

NAME\_\_\_\_\_

FISHING FEE IS \$40 AND INCLUDES LUNCH

MY CHECK IS ENCLOSED []

Make payable to AWIA PO Box 799 Sundance, WY 82729

I WOULD LIKE TO PAY BY CREDIT CARD [ ] MY E-MAIL AD-DRESS IS\_\_\_\_\_

FISHING EQUIPMENT OPTIONAL BUT MUST HAVE WYOMING FISHING LICENSE IF YOU FISH

***Yes, I a	vant to supp	ort PIAP	AC today!***
Natio	nal Association of Pro olitical Action Comm	fessional Insur	ance Agents
Name:			
Agency:			
Address:			
			·
Phone:	Emai	:	
Enclosed is my one-time / s     circle		contribution in t	the amount of:
□ \$5000, President's Platim □ \$1000+, President's Circle	e □ \$500+, Chain	dent's Gold nan's Caucus	
□ \$100+, Century Club	□\$	, Other	
Enclosed is my contribution	n pledge in the amount	of:	
□ \$416.67/month (President □ \$208.34/month (President □ \$41.67/month (Chairman	's Silver, \$2500+)		th (President's Gold, \$3500+) h (President's Circle, \$1000+) _, Other
•			discontinue the automatic charges*
<ul> <li>I've enclosed my personal/s</li> <li>Please charge my:</li> <li>Visa</li> </ul>	circle one		ate* check made payable to "PIAPAC" erican Express
My Card is:	ersonal Card, Sole Propri		•
-	orporate*		
	-		
	n Card:		
Credit Card Number:			Expiration Date:
Amount \$	Amount \$ per Month/ Quarter/ Semi-annual/ One-time circle one		
Signature:	-		
		-	g information per federal election law:
-			
	ness:		
offer PIAPAC the best means to support candid	ates directly according to federal	election laws. Corporate	the accounts of sole proprietorships and partnerships contributions may be used for administrative purposes.
amounts suggested above. All contributions are	e voluntary; individuals may decli -PLA members will be returned. ?	ne to contribute without	s. Contributors are free to donate more or less than the fear of reprisal. Contributions are not permitted from C to disclose the name, address, occupation, and
Return completed form	-	Washington Str -836-1279	eet, Alexandria, Virginia 22314
	Questions? Ca	11 703-836-9340	
			GenConW



Name:	Trile/Cocupation:		
Business Name:			
Address:			
City:	State:	71	
	Phone:		
Suggested Contribution: S	🖵 I am a Young Agent		
One-Time Payment (Check or	Credit Card)		
□ \$5,000 Millennium Club	💷 \$1,000 Centennial Club	🛄 S250 Pioneer Club	🗇 \$100 Young Agent
S2,500 Platinum Club	🖾 \$500 Gold Club	📮 \$150 Founders Club	□ \$(Other)
OR			
Monthly Payments (credit car	d withdrawal on the 15th of each	month)	
Start Month:/2012 0	🗅 \$250 Month 🛛 \$50 Month	🗇 \$10 Menth	
End Month:/	🖬 \$100 Month 🔲 \$25 Month	🗅 SMonth	
Personal Check (payable to ")	(usurPac <sup>n</sup> )		
Credit Card: O American Exp	ress 🔾 VISA 🖸 Mastercard		
Card Number:			Exp. Date: /
	t be by personal check, credit card (		
Authorized Signature:		Data	e://

Contributions or gifts to insurPac are not deductible as charitable contributions for purposes of federal income tax. Federal law requires us to use our best efforts to collect and report the trane, mailing address, occupation and employer for each it arristical whose contributions oggregate in excess of \$200 in a calendar year Your contribution should be considered strictly voluntary.